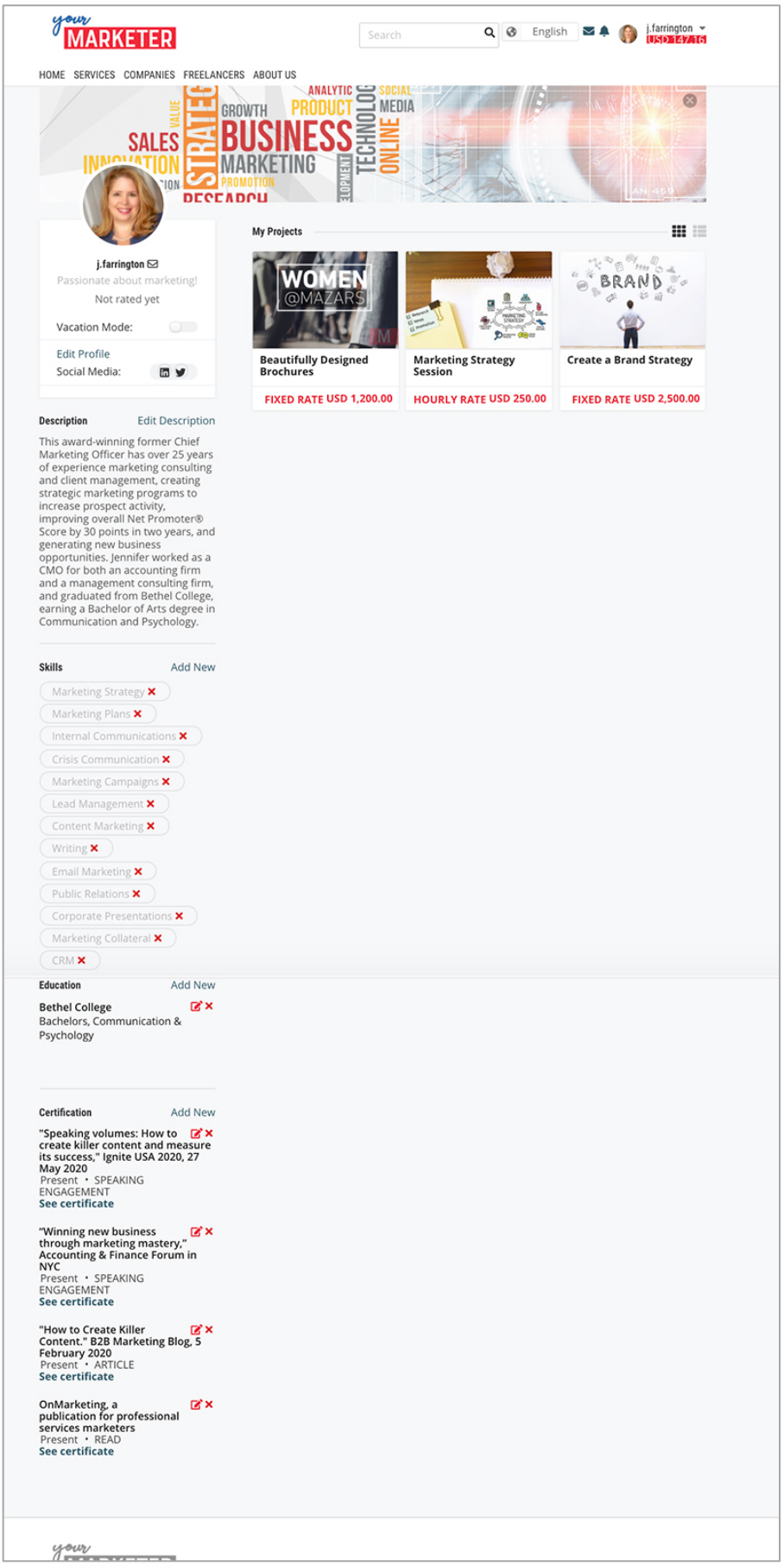
CREATING A NEW FREELANCER PROFILE

Creating a lasting first impression is important! It is time to make a profile that stands out and showcases your talent.

1. Take a moment when creating your profile so that it shows who you are and who you want to portray to your potential clients
2. Add links to your professional networks and any credentials you have obtained
3. Add skills you have to make it easy for Companies to search and find your profile
4. In your description, highlight the industries you've worked in, the roles you've held and what makes you stand out
5. Put up a professional picture that clearly shows your face so past colleagues can recognize you
6. To keep our platform secure, we will ask you to verify your ID

See example below.


your MARKETER
Search
English
j.farrington
USD 147.16
HOME SERVICES COMPANIES FREELANCERS ABOUT US
j.farrington
Passionate about marketing!
Not rated yet
Vacation Mode:
Edit Profile
Social Media:
My Projects
Beautifully Designed Brochures
FIXED RATE USD 1,200.00
Marketing Strategy Session
HOURLY RATE USD 250.00
Create a Brand Strategy
FIXED RATE USD 2,500.00
Description
Edit Description
This award-winning former Chief Marketing Officer has over 25 years of experience marketing consulting and client management, creating strategic marketing programs to increase prospect activity, improving overall Net Promoter® Score by 30 points in two years, and generating new business opportunities. Jennifer worked as a CMO for both an accounting firm and a management consulting firm, and graduated from Bethel College, earning a Bachelor of Arts degree in Communication and Psychology.
Skills
Add New
Marketing Strategy
Marketing Plans
Internal Communications
Crisis Communication
Marketing Campaigns
Lead Management
Content Marketing
Writing
Email Marketing
Public Relations
Corporate Presentations
Marketing Collateral
CRM
Education
Add New
Bethel College
Bachelors, Communication & Psychology
Certification
Add New
"Speaking volumes: How to create killer content and measure its success," Ignite USA 2020, 27 May 2020
Present • SPEAKING ENGAGEMENT
See certificate
"Winning new business through marketing mastery," Accounting & Finance Forum in NYC
Present • SPEAKING ENGAGEMENT
See certificate
"How to Create Killer Content." B2B Marketing Blog, 5 February 2020
Present • ARTICLE
See certificate
OnMarketing, a publication for professional services marketers
Present • READ
See certificate